



About us

George Bayes

Business and specialist English and international communication trainer, with over 30 years international experience.

John Duncan

Business and specialist English language teacher and international communication skills trainer, teacher trainer and EFL textbook author with over 30 years international experience.

Jon Dyson

Business English and professional communication trainer in language, soft skills and cross-cultural competence.

Over twenty-five years' experience in international learning and development. Published author and (previous) winner of the 'Excellence in Business English Teaching' award (in 2014).

Susie Kerr

An experienced Business English Trainer

After studying Foreign Languages for Business in Birmingham, Susie had a career of 28+ years in financial services, working in senior positions for top-tier investment banks in London, UK and Frankfurt, Germany.

Keen to pursue a new career in coaching business professionals in English language and communication skills, Susie then took her CELTA qualifications in November 2013 at International House, London.

Since then, she has helped executives develop their English language skills for a range of topics including meetings, presentations, conference calls, networking, emailing, softening and diplomatic language, interview skills, international business and cross-cultural issues, investments, banking products and services, auditing etc.

Susie has continued her professional development by attending internal and external courses on a range of subjects and skills. After attending courses in pronunciation at



the University College of London (UCL) and the Hancock and Veigga Pronunciation Course for Teachers, she can offer vocal clarity/pronunciation training to clients who wish to improve their communication skills in English.

Susie can empathise with the demanding work environment of executives and issues around business communications. She draws on her extensive experience of working in multilingual and multicultural global teams to provide authentic simulations/role-plays and tailored one-to-one courses.

Susie is an enthusiastic, friendly and patient trainer who always prepares training material that meets the needs of the clients. In addition, she has experience of providing face to face and online courses on a variety of online platforms.

Susie speaks fluent German, some French and a little Spanish and she continues to maintain a keen interest in business through her consulting work in wealth management.

Steve Newsome

Business English and international communication trainer, coach, and learning facilitator, with over ten years management experience and over fifteen years in international learning and development.

Sarah Rapetti

After studying Architecture in London and a brief career in the property industry, Sarah decided to return to her first love – language teaching. Qualifying at International House in London in 1993, Sarah then developed a career in EFL and ESOL, working in a wide range of settings and with an extensive range of nationalities to deliver both face-to-face and online courses. Throughout her career she has undertaken countless courses to develop her teaching skills, including the Master's Level Subject Specialism (Trinity DipTESOL) in 2016.

Due to the range of her experience, Sarah can quickly identify the needs of learners and deliver effective programmes to tackle those needs. She has worked with all levels of professionals in a number of different industries, including automotive, financial and energy; she has helped them to progress their general English skills in addition to specific business skills such as delivering presentations and participating effectively in meetings. In 2007, she first moved into academic management and has since undertaken Head of Department, Assistant Director of Studies and Director of Studies roles.



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Sarah is a patient, positive and intuitive teacher who is highly skilled in sourcing relevant and personalised teaching material. She speaks fluent French and Italian, and a little Spanish; she is currently learning Arabic.

Judith Wright

Judith has a Bachelor's Degree in Politics (Grade: 2:1) from the University of Sussex. She also has a Master's Degree in International Human Rights Law (Grade: Distinction) from the University of East London.

Since studying for her CELTA (teaching qualification) at St Giles College, Brighton, Judith has gained over 20 years' experience as a Business English Trainer, specialising in work –related, cultural and political communication skills, academic English and report writing.

Judith has worked with professionals in a range of sectors including:

- Pharmaceutical and Healthcare
- Finance
- Insurance
- Sales and Marketing
- Human Resources
- Legal
- IT
- Manufacturing and Engineering.
- Government/Parliaments
- Non-Governmental Organisations (NGOs)

She is comfortable working with individuals on a one-to-one basis and with groups, both face to face and online.

In addition, Judith has worked as a Project Co-ordinator for language programmes and as a Student Assessor and Materials Developer.

Judith has been a local Political Campaign Co-ordinator and has campaigned on and researched a variety of areas. She has a particular interest in healthcare systems, women's and children's issues, human rights law and economic and foreign policy

She is currently involved in the creation, implementation and analysis of a survey on the mental health impacts that women campaigners face.

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